



Angel  
Bay

BY ANZCO  
FOODS

## CASE STUDY

# CABOOLTURE SPORTS CLUB

### CHALLENGE:

Consistency vs geography - great taste across multiple venues

One of the largest in Queensland, Caboolture Sports Club is a not-for-profit sporting club that operates four licensed venues across the Moreton Bay Region, hosting various sports events.

We spoke with Executive Chef Anthony Gavin about Angel Bay's role in delivering a consistent experience across multiple sites.

"We're talking 65,000 members, three dining outlets, two cafes, and an à la carte restaurant - fifteen to sixteen chefs, and our biggest challenge is consistency. With Angel Bay, you know you're getting a quality product every time - right through to our smaller clubs."

### SOLUTION:

Angel Bay locks in quality across the dietary spectrum


The chefs at Caboolture Sports Club cater to various dietary needs from gluten-free to super fussy youngsters - they need easy wins to keep the team happy.

"We've got the 180 grams for the burgers and the 100 grams for the kid's sliders - we have the gluten-free patties - across all of these you've got ease of cooking - even when there are ten to twelve chefs on at one time, the burgers are a crowd pleaser, and you can't stuff them up."



The logo for Angel Bay, featuring the brand name in a stylized font with a circular graphic element.

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A photograph showing the interior of a modern lounge or cafe. It features wooden tables, patterned armchairs, and dark leather sofas with cushions. Large windows with sheer curtains and indoor plants are visible in the background.

**WHEN TIME AND SPACE ARE LIMITED AND EXTRAORDINARILY HIGH STANDARDS ARE DEMANDED, ANGEL BAY PROVIDES THE PERFECT SOLUTION.**

**DESIGNED TO GIVE BUSY CHEFS AND BUSINESS OWNERS MORE WAYS TO DELIGHT DINERS, OUR ANGEL BAY PART-COOKED PRODUCTS ARE CONVENIENT, VERSATILE, AND DELICIOUS.**

### **IMPLEMENTATION:**

*Always handy in the freezer - super easy pre-cook*

Caboolture has multiple kitchens across the Moreton Bay region, and there is a high standard of fare that they need to land - which means Anthony needs quality ingredients that he can trust.

'Look, the pre-cook is great - it's an easy product to handle and always consistent on size and flavour profile. We keep them in the freezer and just pull the patties out as we need them.'

### **OUTCOME:**

*Long-standing customer, outstanding feedback*

'The Angel Bay patties are good, especially for the smaller clubs. Many of the kitchen crew working in the smaller clubs are not fully qualified chefs - and they're getting great tasting burgers out to the members.'

It doesn't matter whether it's a cricket crowd or a flock of football fans; the burgers are always the winners on the day.

'And we sell plenty, really, and no complaints - I've been working the clubs for twenty years and a customer of Angel Bay for fifteen... yeah, no complaints at all.'